

MACCimize

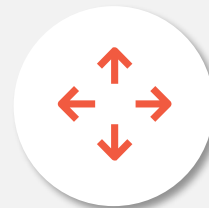
Discover growth opportunities while maximizing your investments in Microsoft Azure.

MACCimize is a program designed to support enterprises that have committed to leveraging and contractually investing in Microsoft Azure and its ecosystem.



Boost Growth

We identify Intellectual Property (IP) and solutions for business growth.



Marketplace Offers

We help create and facilitate offers on the Azure Marketplace to drive sales.



Effective Marketing

We help create snowball marketing and growth hacking to attract customers.



Robust Go-To-Market (GTM)

We help you establish and manage a GTM with and through Microsoft.

Azure Marketplace Opportunity

141 Regions	17 Currencies	400K Solutions
No Billing Reminders	No Collections to Manage	No Taxes to Collect
Private Offers	Public Offers	Multiparty Offers

Maximize Growth

Sell To Clients	Target existing and prospect clients
Sell Through Microsoft	Open new sales channel of Microsoft sellers
Partner 2 Partner	Identify & Partner with Other Partners

- ✓ Microsoft Azure Services utilized
- ✓ MACC enabled purchases via the Microsoft Azure Marketplace
- ✓ Offers published & procured by customers through the Marketplace.

Why Coforge?

We power some of the leading Fortune 1000 organizations with our in-house AI accelerators and toolkits built using proprietary, custom-developed models, frameworks, and open-source technologies. Our experience covers a multitude of AI technologies such as Machine Learning, Computer Vision, Natural Language Processing, Speech-to-Text / Text-toSpeech, Knowledge Graphs, and others.

- We have implemented over 100 use cases in the form of production implementations, proof of concepts, limited production pilots, customized demos, etc., across various industries.
- Our AI accelerators and toolkits are built on latest technology with proprietary extensions to further enrich and enhance functionality with no commercial thirdparty dependency.
- Deep expertise on AI technologies such as MLOps, Knowledge Graph, etc.



Transform While Perform with Coforge Toolset, Mindset, and Skillset