

March 05, 2024

**The Manager,
Department of Corporate Services
BSE Limited**
Floor 25, P.J. Towers,
Dalal Street, Mumbai – 400 001
BSE Scrip code – [532541]
Equity ISIN INE591G01017
Non-Convertible Bond ISIN INE591G08012

**The General Manager,
Department of Corporate Services
The National Stock Exchange of India Limited**
Exchange Plaza,
Plot No. C/1, G Block, Bandra Kurla Complex,
Bandra, Mumbai – 400 051
NSE Scrip code – [COFORGE]

Dear Sir/Madam,

Subject: Press release for Announcing its multi-year strategic partnership with Carnival UK, (parent company of P&O Cruises and Cunard)

In pursuant to applicable provision of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, please find enclosed the copy of Press Release issued by the Company Announcing its multi-year strategic partnership with Carnival UK, (parent company of P&O Cruises and Cunard).

You are requested to take note of the same.

For Coforge Limited

**Barkha Sharma
Company Secretary
ACS: 24060**

Encl as above:

P&O Cruises and Cunard partner with Coforge for precision quality engineering & testing

Greater Noida, March 5, 2024 - [Coforge Limited](#) (NSE: COFORGE), a global digital services and solutions provider, has announced a multi-year strategic partnership with Carnival UK, (parent company of P&O Cruises and Cunard). The collaboration aims to enhance the two cruise lines' Quality Engineering (QE) and Testing capabilities across all operational domains to ensure seamless holidays and exceptional guest experiences in the digital era.

The strategic alliance extends beyond QE and Testing, elevating the operational capabilities of the brands. As their sole QA and Testing supplier, Coforge is committed to analysing and optimising every critical system, facilitating a seamless journey through digital transformation.

With expertise in the travel and hospitality industry, Coforge's proven QE and Testing methodologies enable P&O Cruises and Cunard to deliver service excellence across its operations. Automation, data-driven insights, and meticulous testing procedures from Coforge will significantly boost operational efficiency, enhancing performance from shore to sea. Coforge's partnership encompasses all facets across shore, fleet and digital.

This proactive problem-solving approach will enable pre-emptive address of potential issues, maintaining operational smoothness and the traditionally high thresholds of guest satisfaction. This strategy and improved resources bolster reliability and efficiency, supporting digital transformation ambitions.

By prioritising comprehensive testing, P&O Cruises and Cunard aim to provide exceptional guest experiences, surpassing expectations at every touchpoint. This holistic strategy, driven by Coforge's Centre of Excellence (COE) in QE & Automation envisions a future of outstanding experiences, reinforcing the industry leadership of both brands.

Coforge's reputation for delivering reliable, high-quality QA and Testing solutions, trusted by prominent entities across the industry including cruise lines, airlines, airports, GDSs, cargo, logistics, or rail, plus its passion, integrity, and willingness to listen to the customer, was paramount in forging this partnership.

Carnival UK chief information officer Matt Denny said: "We are proud to partner with Coforge to reinforce our commitment to operational excellence and guest satisfaction, particularly as we navigate the digital age. Its expertise in Quality Engineering and Testing Automation will be instrumental in ensuring high quality IT processes and solutions, improving employee experience and guest satisfaction. "

Chris Manuel, Senior Vice President, Quality Engineering and Testing Services, Coforge added, "We are excited to embark on this journey with P&O Cruises and Cunard. Our mission is to empower them with the highest standards of quality and testing excellence, contributing to the seamless and

extraordinary experiences their guests deserve, while embracing the opportunities that digital transformation brings."

About P&O Cruises

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike.

Arvia joined the P&O Cruises fleet in December 2022 as the second LNG-powered, Excel-class ship embodying the newest trends in travel, dining and entertainment. Arvia offers a Caribbean/winter season of fly-cruise holidays from homeport Barbados and Mediterranean holidays from Southampton during the summer.

P&O Cruises works with the best of the best including Gary Barlow who is music director of The 710 Club on Arvia and Iona and has delivered a number of unique musical moments on board. Crafted to Gary's creative vision, The 710 Club showcases an eclectic range of performances and offers an opportunity for up-and-coming musicians to get their break. Gary also joins guests for exclusive performances on Arvia and Iona holidays. Multi award-winning performer Nicole Scherzinger is the creative force behind contemporary and breath-taking late night show Schhh to be performed in SkyDome on board Iona and Arvia and P&O Cruises Food Heroes include chefs Marco Pierre White, Jose Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

British Travel Awards Winner 21/22 – Best Cruise Line for Family Holidays.

Cruise Critic Editors' Picks Awards Winner 2022 – Best for Families.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

About Cunard

Cunard is a luxury British cruise line, renowned for creating unforgettable experiences around the world. Cunard has been a leading operator of passenger ships on the North Atlantic, since 1840, celebrating an incredible 183 years of operation. A pioneer in transatlantic journeys for generations, Cunard is world class. The Cunard experience is built on fine dining, hand-selected entertainment and outstanding service. From five-star restaurants and in-suite dining to inspiring guest speakers, the library and film screenings, every detail has been meticulously crafted to make the experience unforgettable. Destinations include Europe, the Caribbean, the Far East and Australia.

There are currently three Cunard ships, Queen Mary 2, Queen Elizabeth and Queen Victoria and a fourth ship, Queen Anne, will enter service in 2024. This investment is part of the company's ambitious plans for the future of Cunard globally and will be the first time since 1999 that Cunard will have four ships in simultaneous service. Cunard is based at Carnival House in Southampton and has been owned since 1998 by Carnival Corporation & plc. www.cunard.com (NYSE/LSE: CCL; NYSE:CUK).

About Coforge

Coforge is a global digital services and solutions provider, that leverages emerging technologies and deep domain expertise to deliver real-world business impact for its clients. A focus on very select industries, a detailed understanding of the underlying processes of those industries and partnerships with leading platforms provides us a distinct perspective. Coforge leads with its product engineering approach and leverages Cloud, Data, Integration and Automation technologies to transform client businesses into intelligent, high growth



enterprises. Coforge's proprietary platforms power critical business processes across its core verticals. The firm has a presence in 21 countries with 26 delivery centers across nine countries.

For more information on Coforge, please visit www.coforge.com

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