

## Enhance customer experience

Quicker support

Improve bottom-line

Deliver a faster and intelligent customer experience with our **Omnichannel Contact Center Solution.** 

# Coforge

## **Omnichannel Contact Center Solution**

Our contact center delivers unparalleled customer experience driven by intelligent business process management, skilled professionals, and customizable omnichannel services. Our solutions are highly customizable and can work seamlessly with all client systems without any critical changes.



Tailor interactions with actionable insights from multiple channels



Reduce wait times & resolve queries quickly with 24\*7 operations



Save cost with self-care communication, flexible pricing, global delivery model and easy ramp up/down

We support clients across multiple geographies and industries with state-of-the-art infrastructure across global locations including in the Philippines.



## **Business Value**

Enhanced customer experience:

Actionable insights from data gathered across multiple channels to tailor customer experience.

### S Risk mitigation

Experience with highly regulated business processes and environments. Best-in-class security protocols to prevent threats from information leakage and application security vulnerabilities.

### Quicker support

Omnichannel 24\*7 operations with advanced call distribution to reduce customers' wait times and resolve queries quickly.

### Improved bottom-line

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Multiple self care options, hassle free integration, skilled professionals, flexible pricing, global delivery model and the ability to ramp up/down.





## **Key Features**



#### Omnichannel contact center

- One-stop contact center solution
- Voice: inbound and outbound
- Digital channels: web, email & social media
- Unified customer interactions
   across Voice & Digital channels
- Omnichannel management: real-time and historical reporting, workforce management

#### Customized engagement

- Flexible pricing model:
- FTE
- Hourly/ minutes
- Performance based
- Can operate as captive site
- Service level agreements for customized solutions
- Scalable workforce management

#### Global service delivery

- From India, Philippines & the U.S.
- Dedicated customer contact Center of Excellence in Alabang, Philippines
- Six Sigma, Lean company-wide initiatives for process improvement
- 24\*7 certified locations with redundancy
- Global security standard infrastructure

## Reduced risk of exposure of private data or other security gaps

- Information security: ISO/IEC27001:2013
- Quality: ISO 9001:2015
- Business continuity plan: ISO 22301:2012
- Payment processing: PCI DSS V3.2.1: SSAE 18 (SOC 1) & SOC 2 TYPE II
- Generic operating environmental controls: GOE Controls
- Mortgage servicing: Regulation AB
- Compliance: HIPAA

## **Our Contact Center Expertise**

#### **Client Services**

Retail banking, bankcards/ credit cards - inbound calls:

- Balance & funds transfer
- Card replacement
- Block cards
- Lost & stolen
- Demand deposit account:
- Checking & savings
- account
- Debit cards
- Online account
- Bill pay
- Mobile deposits

## **Case Study**

35% savings and enhanced customer satisfaction for a centralized commercial banking support center

#### Read Case Study

Quick go-live in 20 days to support business operations for a new customer in the pandemic environment

Read Case Study

### Self-care Channels

- Email support: • Consumer contact center
- Business account
- Maintenance & centralized
   request management
- Legal operations & branch support
- Mortgage LO and processor communication Social media:
- Monitoring of social
- media interactions

### Collections

Early stage general collections:

- Inbound & outbound
- Bankcards/ installment/ mortgage
- TCPA: Manual dialing outbound
- Mobile phone consent & general collections
   Skip tracing

#### Dispute Resolution

- Inbound calls for dispute
- intake & resolution
- Back-office
- Processing
- Credit & debit card dispute processing
  PIN/ signature disputes
- Card fraud & non-fraud
- disputes

#### Business to Business

- Lender placed insurance tracking outbound calls
- Property tax research outbound calls

29% improvement in first call resolution to minimize false placement of lender placed insurance

Read Case Study

Ramping up from 0-200 FTE in 3 weeks for a short term WFA contact center project

**Read Case Study** 

Read Case Study

Helping a leading U.S. lender

focus on social media risks

& compliance.





## About Coforge Business Process Solutions

Coforge is a global digital services and solutions provider, that enables its clients to transform at the intersect of domain expertise and emerging technologies to achieve real-world business impact. Coforge leads with its product engineering approach and leverages Cloud, Data, Integration and Automation technologies to transform client businesses into intelligent, high growth enterprises.

Coforge Business Process Solutions (Coforge BPS) offers services as well as digital platform solutions to its clients in multiple industries, including the financial services industry. Coforge BPS customers include 5 of the Top 25 U.S. Banks, Top 10 Lenders, Top 10 Insurance intermediaries and Fortune 500 Companies.

We help organizations deliver:

### Transformation

- 12 digital platform solutions
- 600+ business processes

### Scalability

- 21,000 professionals
- 7,000+ dedicated to BPS
- 0.5B transactions annually

### Effective business outcomes

supported by Digital Platforms, Intelligent Automation, RegTech, Data & Analytics, & Omnichannel **Customer Service** 

### **Business Growth**

Deep domain expertise with over 20+ years of industry experience

Mortgage, Title Insurance

### Flawless execution

- 100% commitment to SLAs
- 99% transaction accuracy

### Strong compliance

100% adherence to regulatory and business requirements

Our optimal blend of people, process, and digital solutions across the business value chain has helped drive tangible outcomes for our clients, their customers and partners.





Insurance

Travel, Transport & Hospitality

& Property Tax





Property Title Search platform









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