

**Coforge**



Global Elite  
Partner

# Win more LTL Freight business. PRISM delivers

As the global economy increases its dependency on the Transportation and Logistics Industry, the need for automation becomes critical to profitability and customer satisfaction. Coforge Freight Pricing & Rating Engine (PRISM) empowers carriers with an agile, configurable platform to create and adjust pricing plans across dimensions, turning market challenges into opportunities to improve profits.

## PRISM makes automation possible.

### Pega TrueRate

Provide intelligent, accurate rates with auto-rating capabilities

### Template Driven

Create scalable, configurable template-driven pricing plans

### Fast, Flexible Planning

Quickly and easily configure global, regional, and customer-based parameters

### Make the changes you need

Business users can make the changes needed quickly and apply them en masse or selectively

### Contract Development

Automates single and multi-rate contracts

### Provide fast, accurate quotes

Produces multiple quotes per load

### "What if" capability

Allows hypothetical pricing combinations without production system impact

### Business-Driven design

Make essential changes quickly, independent of IT

### Increase profitability

Improve efficiency, reduce manual work, and close business faster



## We ensure your freight pricing programs adapt with minimal effort.

Carriers who utilize PRISM realize the tremendous business benefits, shifting the focus of their industry experts to value-added tasks and improving the bottom line.

## PRISM can:



Create flexible customer contracts



Handle new pricing schemes and configurable pricing plans



Improve Auto-Rating up to 99% with auto-quote capabilities



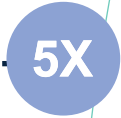
Make pricing plan changes globally, regionally, by load type, etc. through a clickable interface



Reduce the need for IT support and pricing analysts' manual updates to apply global rate changes



Easily handle multi-rate contracts systemically



Instantly produce up to 5 rates per request, using AI to improve decisions and profitability



Reduce the time to create a contract



Pricing Analysts focus their time on critical function vs. non-value-add activities



Reduce re-rating and revenue adjustments



Apply changes in a much shorter time to address market opportunities more quickly

## Provide accurate quotes faster than your competitor.

Let's **engage!**

**Don't get left behind. Automate with PRISM.**

### About Coforge

Coforge is a global digital services and solutions provider, that leverages emerging technologies and deep domain expertise to deliver real-world business impact for its clients. A focus on very select industries, a detailed understanding of the underlying processes of those industries and partnerships with leading platforms provides us a distinct perspective. Coforge leads with its product engineering approach and leverages Cloud, Data, Integration and Automation technologies to transform client businesses into intelligent, high growth enterprises. Coforge's proprietary platforms power critical business processes across its core verticals. The firm has a presence in 21 countries with 25 delivery centers across nine countries.

Learn more at [www.coforge.com](http://www.coforge.com)