
COLOR

Primary colors

Pantone codes should only be followed in special cases where physical matching of the approved samples is impossible

Coral

Pantone	CMYK	RGB	HEX
Solid Coated 179C	C00 M80 Y80 K00	R241 G91 B64	F15B40

Navy blue

Pantone	CMYK	RGB	HEX
Solid Coated 289C	C100 M85 Y45 K50	R08 G35 B64	082340

Neutral black

Pantone	CMYK	RGB	HEX
Solid Coated Neutral Black C	C65 M65 Y65 K85	R20 G20 B20	141414

Neutral white

Pantone	CMYK	RGB	HEX
Solid Coated Cool Grey 3C	C00 M00 Y00 K00	R255 G255 B255	FFFFFF

Secondary colors

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dark colors	Secondary green Pantone solid coated 3268C C90 M05 Y55 K00 R00 G167 B146 HEX 00A792	Secondary deep yellow Pantone solid coated 715C C00 M55 Y95 K00 R246 G139 B40 HEX F68B28	Secondary blue Pantone solid coated 2718C C65 M40 Y00 K00 R95 G138 B199 HEX 5F8AC7	Secondary peach Pantone solid coated 486C C00 M55 Y50 K00 R246 G141 B118 HEX F68D76	Secondary purple Pantone solid coated 2655C C50 M60 Y00 K00 R138 G115 B180 HEX 8A73B4	Secondary brown Pantone solid coated 721C C15 M40 Y65 K00 R216 G159 B106 HEX D89F6A	Secondary gray Pantone solid coated cool gray 9C C55 M45 Y45 K10 R120 G122 B122 HEX 787A7A
medium colors	C65 M00 Y40 K00 R76 G192 B173 HEX 4CC0AD	C00 M40 Y70 K00 R250 G168 B95 HEX FAA85F	C45 M25 Y00 K00 R140 G170 B215 HEX 8CAAD7	C00 M40 Y35 K00 R250 G175 B150 HEX FAAF96	C30 M40 Y00 K00 R177 G154 B202 HEX B19ACA	C10 M25 Y45 K00 R228 G190 B146 HEX E4BE92	C40 M32 Y32 K00 R160 G161 B162 HEX A0A1A2
medium colors	C32 M00 Y18 K00 R170 G220 B215 HEX AADCD7	C80 M15 Y30 K00 R255 G220 B180 HEX FFD0B4	C25 M15 Y00 K00 R187 G201 B230 HEX BBC9E7	C00 M25 Y20 K00 R251 G201 B188 HEX FBC9BC	C20 M25 Y00 K00 R199 G187 B220 HEX C7BBDC	C05 M15 Y30 K00 R240 G214 B180 HEX F0D6B4	C20 M15 Y15 K00 R205 G205 B205 HEX CDCDCD
light colors	C10 M00 Y05 K00 R230 G245 B240 HEX E6F5F0	C00 M05 Y10 K00 R255 G245 B2225 HEX FFF5E1	C10 M05 Y00 K00 R225 G232 B245 HEX E1E8F5	C00 M10 Y05 K00 R255 G235 B230 HEX FFE8E6	C05 M10 Y00 K00 R240 G230 B240 HEX F0E6F0	C00 M05 Y10 K00 R255 G245 B230 HEX FFF5E6	C07 M05 Y05 K00 R235 G235 B235 HEX EBEBEB