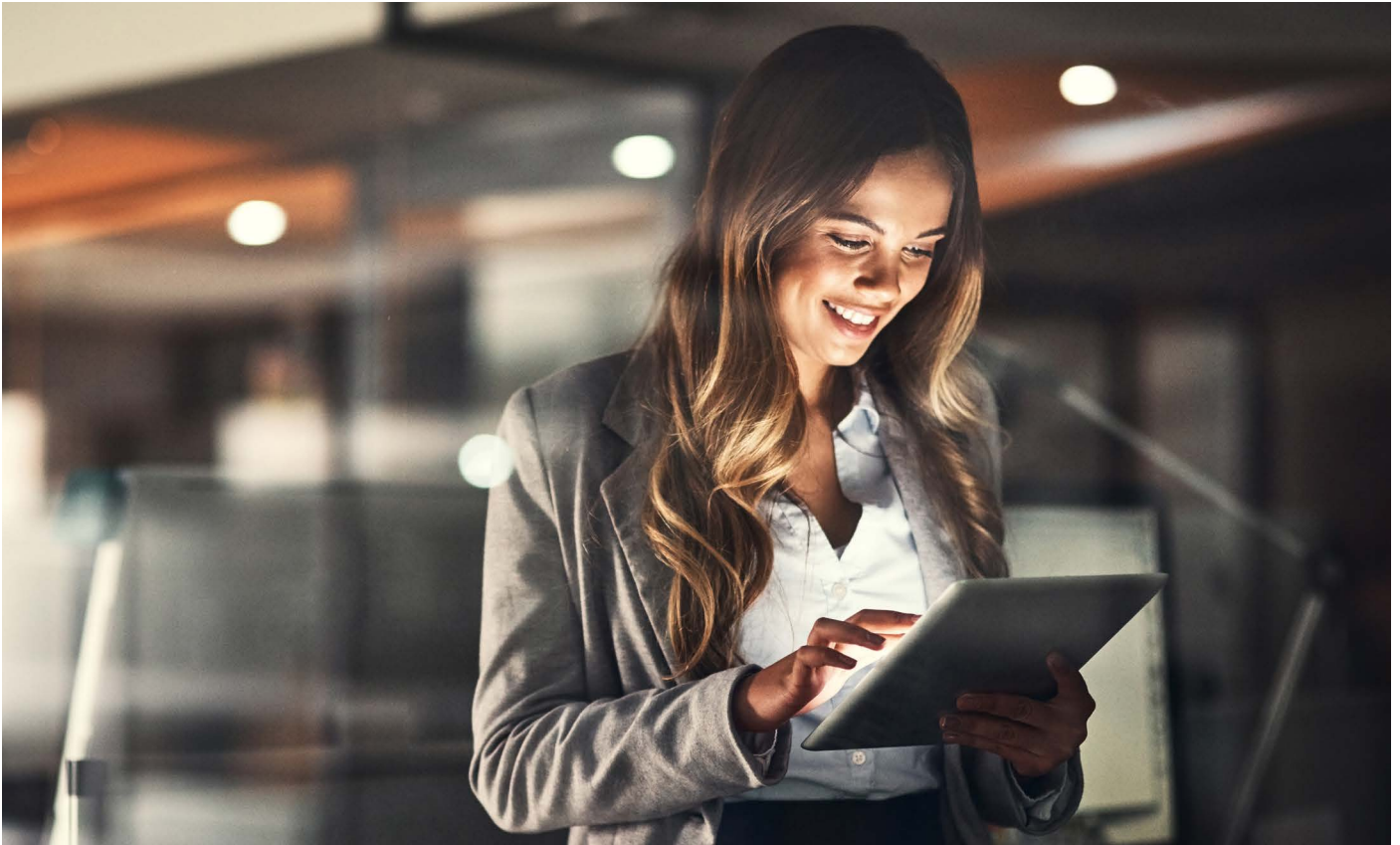


Coforge

Content and Experience





Coforge has 20 years of experience in providing industry specific solutions and services to solve real business challenges. We drive the innovation ecosystem with market leading providers of emerging technology. We apply the new and emerging to future-proof our clients' businesses.

Highlight

450+ Practitioners

60+ Certified

30 Active Customers

8 Solution Accelerators

2 Strategic Partnerships

200+ Full Stack Devs

Our Offerings

- AEM Migration & Upgrade
- AEM Consulting
- AEM Development & Support
- AEM as Cloud Services
- AEM Managed Service
- AEM On Prem
- AEM Forms Digital Expertise
- Adobe Digital Marketing & Analytics
- APIs Integrator
- Digital Enabler

Coforge Adobe Services Snapshot

Services

Application Delivery

- Experience Management
- Content Delivery
- Application Integration
- SEO and Analytics
- Forms & Assets
- Social
- Migration

Application Support

- Incident Management & Reporting
- Application & Platform Monitoring
- Optimization, Governance & Reporting

Operations

- Content Author
- Creative Services
- Analytics and Reporting Services
- Campaign Support
- Campaign Analytics
- SEO Services

“Co-creating personal experiences to drive results”

Services Agent / Advisor / Broker / MGA/ D2C Experience for P&C and L&A to enable Digital Distribution

Digital experience for the worlds leading Airlines, OTAs, Airports, and Hospitality customers

Advisor experience in Wealth management for building trust and elevating service

Our Center of Competence provide excellency & defines structured approach

- Delivery Support
- Accelerator & Framework
- Training
- Knowledgebase
- Quality Frameworks

Adobe CMS as global leader

Enterprise Marketing Suites Q3 2022

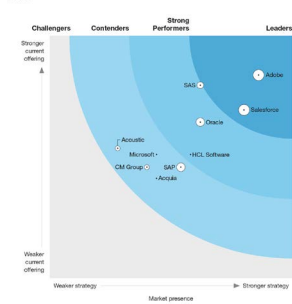


Figure 11: Magic Quadrant for Digital Experience Platforms



Source: Gartner (February 2022)

Why Coforge



Servicing customer with amplified digital experience



Strong knowhow of Customer Environment & Infrastructure



Strong capability in Digital



Awareness of and Adherence to Security, Policies, Process & Governance



Strong Management Commitment

Coforge Adobe Partnership

The digital economy is a **\$1 trillion** opportunity, and any digital foundation starts with the right content management tool. Adobe Experience Manager (AEM) is a one-stop digital marketing experience solution that provides a seamless omnichannel experience and helps marketers to extend the reach of their digital ecosystem

Personalized experiences with Adobe Experience Cloud and Coforge

Coforge has a dedicated **Bronze level** alliance partnership with Adobe and follows an agile delivery and support model. We are committed to providing a seamless journey to our clients with advisory support from Adobe.

We help our clients by applying Adobe best practices, creative services, technical solution development, and strategic solution architecture landscaping. Our workforce is highly skilled in Adobe Experience Cloud Solution, AEM On-Prem Solutions, Adobe Forms, Adobe Campaign, and Adobe Analytics.

With this diversified and versatile approach, our experts are inclined to help our customers grow their businesses and reach new heights. We have multiple projects across Banking, Oil & Energy, Manufacturing and Healthcare domains, with many more opportunities in the pipeline.

ADOBE EXPERIENCE CLOUD helps to get businesses future ready by transforming them for today's evolving digital world

- Personalization at scale for each customer
- AI-powered platform with Unified Data, Real-time Data insights and audience activation
- Experiences that adapt to customers in real time
- One place for managing all of Marketing workflows



To know more about Coforge Adobe Digital Marketing Practice, please write us at: digital.interactive@coforge.com

FAQ

What is Adobe Practice at Coforge?

Coforge is a trusted Adobe partner, committed to providing a seamless journey to our customers with advisory support from Adobe. We help clients by applying Adobe best practices, creative services, technical solution development, and strategic solution architecture landscaping.

What we believe?

At Coforge believe in strategizing, building, and leveraging emerging technologies to create market-ready solutions with radical benefits. We leverage our world class industry expertise to amplify digital experiences of our clients and their customers.

What is the partnership level between Coforge & Adobe?

Coforge has a dedicated bronze level alliance partnership with agile delivery and support model.

Do we have any examples of Adobe working and Coforge supporting as SI?

Yes, we are working as implementation partners and supporting our client's day-to-day business requirements, while providing solutions to scale up and refine existing processes.

What is the future growth map for an individual working in the Digital practice at Coforge?

We work on different technology stacks and have multiple opportunities across projects. A conducive environment is provided to individuals to learn, upskill, and grow in the desired domain.

References

AEM Technical Blogs

<https://www.coforge.com/blog/author/nitin-seth>

<https://www.coforge.com/blog/tag/adobe>

Adobe as our Alliance Partner

<https://www.coforge.com/about-us/alliances/adobe>





About Coforge

Coforge is a global digital services and solutions provider, that enables its clients to transform at the intersect of domain expertise and emerging technologies to achieve real-world business impact. A focus on very select industries, a detailed understanding of the underlying processes of those industries and partnerships with leading platforms provides us a distinct perspective. Coforge leads with its product engineering approach and leverages Cloud, Data, Integration and Automation technologies to transform client businesses into intelligent, high growth enterprises. Coforge's proprietary platforms power critical business processes across its core verticals. The firm has a presence in 21 countries with 25 delivery centers across nine countries.

Learn more: www.coforge.com

For more information, contact information@coforge.com

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